

# Working From Home

**How To Find Remote Work-From-Anywhere Job Opportunities**

**&**

**Working With Brands To Help Household Needs**

# Dr. Joscelyn Ramos Campbell

- OVER 20 AWARD-WINNING YEARS OF EXPERIENCE.
- FORMER FEDERAL GOVERNMENT PUBLIC RELATIONS EXECUTIVE.
- ON-AIR SPOKESPERSON.
- ELECTED CHAIRWOMAN, CITY PARKS AND RECREATION ADVISORY BOARD
- ADVOCATE AND RESPITE CARE DIRECTOR.
- SPECIAL NEEDS PASTOR.

## Entrepreneur and Spokesperson

As a successful “mompreneur” (mom entrepreneur), Joscelyn is the creator of Mami of Multiples, one of the nation’s recognized and award-winning parenting and lifestyle websites owned by a Latina American Mom. She is the owner of Mami Innovative Media, a communications business that has helped others in successful branding campaigns, national media management, and exposure. Featured on numerous television and media outlets including CBS, NBC, NBC Latino, FOX, Univision, Telemundo, Huffington Post, and CNBC.

## Marketing and Communications Expert

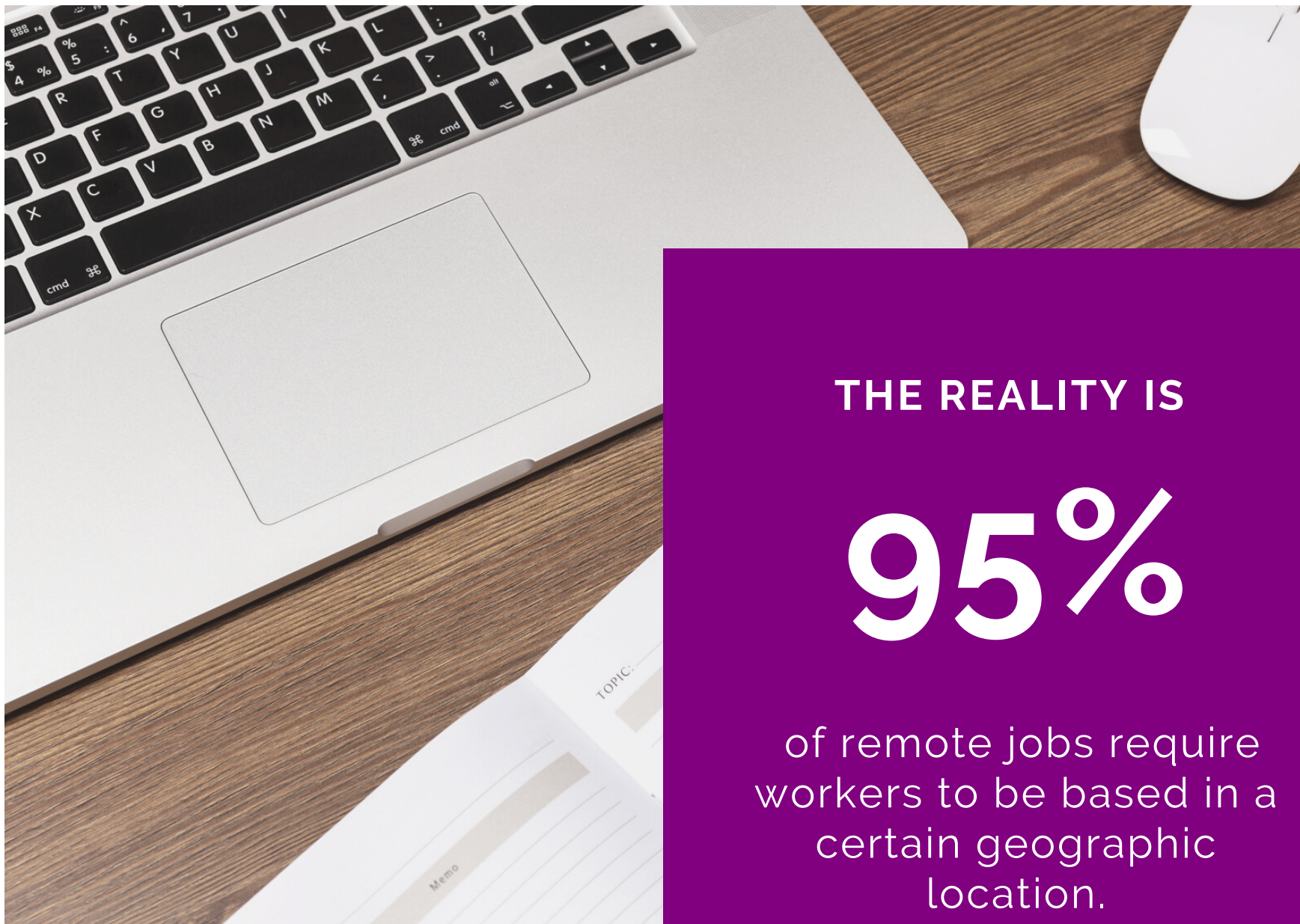
Partnered and collaborated with well-known brands, including, Brawny, Britax, Chevrolet, Disney, DuPont & Teflon, Ford, Florida Space Coast, General Mills, Hormel Foods, Johnson’s Baby, Kmart, Lifetime Movie Network, Marshalls, McDonald’s, Nestle, Neutrogena, Proctor & Gamble, Target, Smuckers, State Farm, Sylvan Learning Center, T.J.Maxx, Toyota, Visit Orlando, Waldorf Astoria, and Wounded Warrior Project.



A person is sitting on a white shaggy rug with a laptop open on their lap. The laptop screen shows a document with text. The person's legs are visible, wearing light-colored pants. The background is a soft, out-of-focus white surface.

# Are Remote Jobs Truly "Remote"?

**Can Remote Work Opportunities Always Be From Any Location?**



THE REALITY IS

95%

of remote jobs require  
workers to be based in a  
certain geographic  
location.

## **WHAT IS A REMOTE JOB?**

A “remote job” is defined as a professional-level job that allows the worker to work from home either entirely or part of the time and may include a location requirement.

## **DIFFERENT TERMINOLOGY**

Telecommuting, virtual job, remote job, home-based job – these terms are usually used as synonyms for one another. They all define a job that is not done from inside a traditional office.

# Why Remote Jobs Have Location Requirements

## Meetings

Even if staff work from home, some companies want employees to be in close proximity to company offices for in-person meetings. Meetings may be weekly, monthly, or quarterly, but employers want the ease of having employees nearby to come into the office whenever needed.

## Clients

Some jobs require that workers live near their current or future client base, especially in the case of sales and project management jobs that need several in-person meetings to close deals or update stakeholders.

## Legal and Tax Considerations

State and federal regulations may dictate where companies can do business, which determines the locations where employees can work from. Similarly, tax law may determine which states companies can conduct business and hire employees in.

## Office Work

As businesses work hard to figure out their new normals post-pandemic, some companies may transition to blended models of remote work. This means that some employees would work from the office some of the time, either part-time or occasionally.

# Why Remote Jobs Have Location Requirements

## Certifications

Some jobs, like teachers or lawyers, require state-issued certifications or licenses that dictate where an employee can work. If an employer is doing business in that state, they'll need to recruit local employees with the proper credentials.

## Time Zones

If a company wants employees to collaborate virtually in real-time, they may want employees to live in certain time zones to ensure overlapping work hours that accommodate synchronous communication.

## Travel

For travel-heavy jobs, an employer may want employees to either be located near the region they'll be traveling to the most or close to main transport hubs so they can easily access airports and public transportation.

## Business Model

Post-pandemic, some companies are still trying to catch up to the virtual and remote work environment that was created seemingly "overnight". They still want an employee to come into their office.

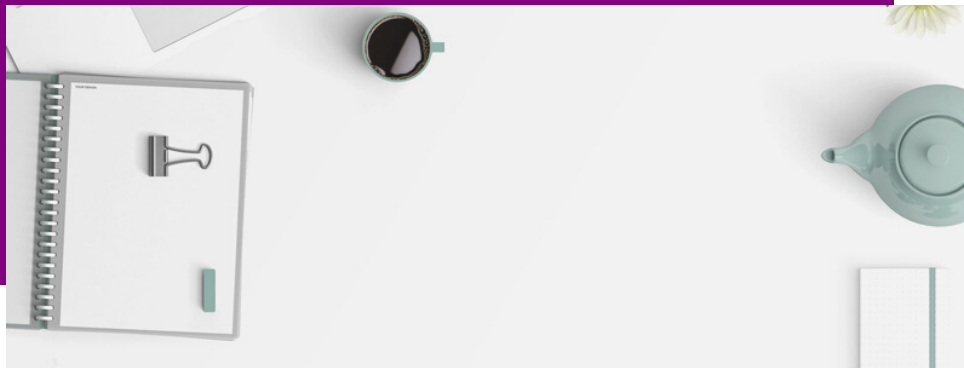
## 4 TYPES OF REMOTE WORK LEVELS

### 1. 100% Remote Work

100% Remote Work is for job seekers who want to work from home all of the time. These positions are fully remote with no in-office time and don't include any regular travel. Keep in mind that these jobs may still have location requirements, though.

### 2. Hybrid Remote Work

Jobs with a Hybrid Remote Work classification usually either require some travel or some in-office time—or both. For example, positions that allow you to work from home for part of the week combined with some in-office hours would be considered hybrid remote work.





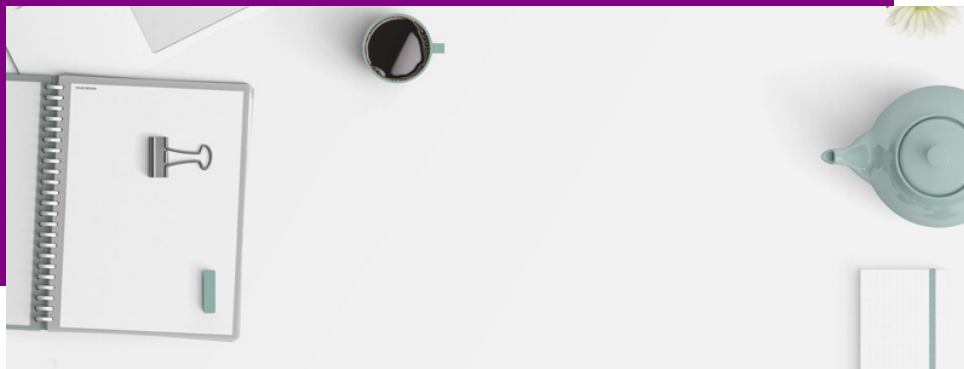
## 4 TYPES OF REMOTE WORK LEVELS

### 3. Option for Remote Work

The Option for Remote Work category applies to positions that can either be remote or allow work from a designated office. Although many Option for Remote Work jobs are available to job seekers based anywhere in the U.S., some are location-based.

### 4. Remote – Any Level

The Remote – Any Level will include the four levels of remote work above into one search filter. This will include more openings, but job searchers will want to carefully review the specs of each role so they know if there are any location requirements, or if the role is fully remote, partially remote, etc.



# GOOD NEWS!

## REMOTE WORK IS HERE TO STAY!

### Pre-Pandemic Statistics

- In 2018, only 3.6% of U.S. employees worked from home at least half the week.
- 43% of U.S. workers, however, worked from home at least occasionally.
- 76% of job seekers were interested in working remotely 100% of the time.
- 43% were interested in working remotely some of the time.



# GOOD NEWS!

## REMOTE WORK IS HERE TO STAY!

### Post-Pandemic Statistics

- More than 53% of working Americans transitioned to working from home during the pandemic.
- 97% of North American office workers began working from home more than one day a week, and 73% say they are very successful working remotely.
- 72% of office workers want to work from home at least two days a week post-pandemic.



# Top Career Fields for Remote Work

**COMPUTER & IT**

**ACCOUNTING & FINANCE**

**PROJECT MANAGEMENT**

**CUSTOMER SERVICE**

**ADMINISTRATIVE**

**MARKETING**

**MEDICAL & HEALTH**

**HR & RECRUITING**

**SALES**

**EDUCATION & TRAINING**

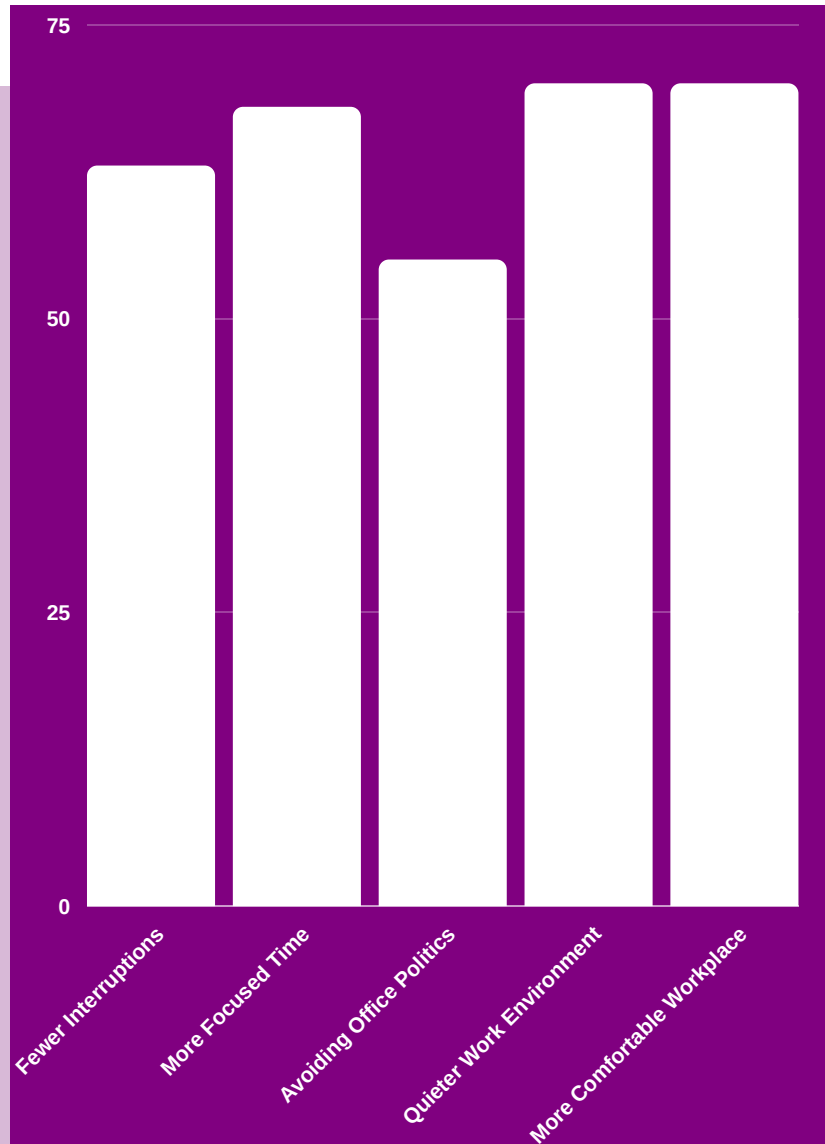
## Work Productivity

**95% OF RESPONDENTS SAY PRODUCTIVITY HAS BEEN HIGHER OR THE SAME WHILE WORKING REMOTELY.**

- Fewer interruptions (68%)
- More focused time (63%)
- Quieter work environment (68%)
- More comfortable workplace (66%)
- Avoiding office politics (55%)

## WORK-LIFE BALANCE

- Lack of commuting (79%) as a reason why their lives were better
- With another 72% enjoying the lack of commuting costs.
- Another 73% said that they had a better work-life balance thanks to working at home. The additional balance gave them:
  - More time with their family/children (46%)
  - More time with their partner (42%)
  - The ability to take care of their pet(s) (37%)



# Companies That Continuously Hire for Work-From-Anywhere Jobs

## Achieve Test Prep

Achieve Test Prep is an academic support organization that provides test preparation and college-education consulting services to adults and parents of college-bound children.

[achievetestprep.com/careers](https://achievetestprep.com/careers)

## Amazon

Amazon is the largest online retailer in the world. Amazon has remote positions available across the US. If you aren't near a physical Amazon location, or just want to see if there are remote opportunities in your area, check their career website.

[amazon.jobs/en/locations/virtual-locations](https://amazon.jobs/en/locations/virtual-locations)

## Alorica

Alorica is a contact management solutions company that serves the business-to-consumer and business-to-business markets in healthcare, financial services, technology, and other sectors.

[jobs.alorica.com](https://jobs.alorica.com)

## Boldly

Boldly is a subscription staffing company that provides clients with remote staff, such as executive assistants, support personnel, project managers, and marketers. Customers can access the employees they need when they need them.

[boldly.com/jobs](https://boldly.com/jobs)

## BroadPath

BroadPath is an outsourcing and offshoring company providing outsourcing and managed services powered by its "transformational" and "one-of-a-kind," 100% remote business model.

[broad-path.com/careers](https://broad-path.com/careers)

## Cactus Communications

Cactus has offered remote, work-from-anywhere jobs; freelance opportunities; part-time positions; and flexible schedules in fields like translation, research, writing, editing, and science.

[jobs.cactusglobal.com/work-from-home](https://jobs.cactusglobal.com/work-from-home)

# Companies That Continuously Hire for Work-From-Anywhere Jobs

## Day Translations

Featured in Forbes and Entrepreneur magazines, Day Translations is 100% remote & provides localized translations, audiovisual translations, interpretation services, and a wide variety of tailored language solutions for individuals, organizations, and businesses of all sizes.

[day-translations.breezy.hr](https://day-translations.breezy.hr)

## SYKES

SYKES offers 100% remote jobs in customer service, call center, marketing, computer & IT, sales administrative, and various other fields. Invested in "holistic, real-world solutions,"

[jobs.sykes.com](https://jobs.sykes.com)

## Randstad

Randstad is a global staffing and HR services company serving diverse industries, such as legal, healthcare, IT, manufacturing, and logistics. Offers freelance, temporary, part-time, flexible schedule, hybrid, and 100% remote jobs.

[randstadusa.com](https://randstadusa.com)

## Local Kitchens

The funding team behind DoorDash, Local Kitchens, are always hiring remote customer service, team members. Workers would help customers via text, email, and/or phone. Working on a laptop remotely with flexible hours.

[jobs.lever.co/localfoodgroup/?location=Remote](https://jobs.lever.co/localfoodgroup/?location=Remote)

## VIPKid Global

1-on-1 English classes taught by certified teachers from the U.S. and Canada. Completely remote and teachers set their own hours. Earn \$14-22 per hour.

<https://www.vipkid.com/teach>

## U-Haul

Many benefits even for Part-Time Customer Service Agents. Medical Reimbursement, Rx Savings Plus Discount Plan, Dental Plan, Vision Plan, and Retirement Savings 401(k) Plan. Training is virtual and paid. The company provides a computer.

[jobs.uhaul.com/openjobs](https://jobs.uhaul.com/openjobs)

# Enrollment Representative (Contractor) , Private Schools (Remote)

Apply now

**Job Category:** Marketing and Sales

**Requisition Number:** ENROL024496

Posted: May 25, 2022

Full-Time

Virtual

## Job Details

### Description



- [Meet Stride](#)
- [Success Stories](#)
- [Responsibility and Inclusion](#)

Over 20 years ago, Stride was founded to provide personalized learning – powered by technology. We reached students where they were in their own journeys. We knocked down their barriers to great education. And we gave every learner equal opportunity to succeed – however they defined success. Stride innovated the learning experience with online and blended learning that prepared them for their lives ahead.

Stride is a community of passionate leaders. Whether teachers, engineers, curriculum writers, or financial managers – whatever your expertise or role, we all work to empower futures through learning. And changing the trajectory of learning itself is one of our greatest missions. Join us in developing more effective ways to learn and helping learners build the skills and confidence they need to make their way forward in life.

We are looking for responsible and well-organized Enrollment Representatives to provide information and support for individuals navigating the application, decision, and enrollment processes into our private schools. The position includes providing routine advice and guidance to prospective and current students regarding applicable procedures, document requirements and resolves typical process problems as they occur to ensure family satisfaction. In our fast pace environment, a skillful candidate will demonstrate the ability to manage high call volume of both inbound and outbound calls, meet Quality Assurance targets, help achieve Enrollment targets with a high standard of accuracy, and excellent communication skills Our trained representatives will discuss product features, costs, terms and prepare sales agreements and complete sales transactions, with high integrity, through secure online processes.

As an Enrollment Representative for our Private Schools your focus will be directly dedicated to supporting all internal and external business partners by acting as an initial and ongoing contact point for enrolling families, staff, and internal departments. Enrolling families will rely on you to answer their questions, address their concerns, and help them with one or more of our school products or services. You will need to know your way around a computer and be comfortable supporting families concerns, interpreting families accounts, and providing progressive updates while displaying highly developed customer service soft skills via phone including empathy and relationship building skills.

**ESSENTIAL FUNCTIONS:** Reasonable accommodations may be made to enable individuals with disabilities to perform the



**ESSENTIAL FUNCTIONS:** Reasonable accommodations may be made to enable individuals with disabilities to perform the essential duties.

- Very motivated sales consultant to meet sales goals, with good presentation/closing skills
- Ability to multi-task quickly between systems while assisting a family
- Prioritize effectively and manage competing priorities to deliver and drive results to consistently meet role-specific Key Performance Indicators (KPIs)
- Develop relationships with adult students, parent or legal guardians and assist in collecting all required compliancy documentation according to established department policies and procedures
- Excellent troubleshooting/researching skills; ability to solve practical problems as well as support various brands
- Manage high volume inbound calls with outbound call expectations (family follow up, enrollment updates, etc.)
- Track and accurately capture call related data within allotted time frames during and immediately after each call within our Salesforce CRM tool
- Maintain a family-focused mind-set to creatively address family concerns with integrity and share feedback with other teammates, to maintain family retention
- Comply with corporate and departmental policies, specifically as they relate to attendance, schedule adherence, conduct, and data security as it pertains to our families and student's information.
- Capability to work in a remote environment with a high degree of autonomy and adherence to a defined shift which is determined by management that can routinely change based on business needs; therefore flexibility in work hours is critical and may include weekends, holidays and optional over-time.

**Supervisory Responsibilities:**

- This position has no formal supervisory responsibilities.

**MINIMUM REQUIRED QUALIFICATIONS:**

- High School Diploma
- 1-2 Years of Experience in a Call Center/Sales Environment OR
- Equivalent combination of education and experience

**Certificates and Licenses:** None required.

**System Requirements:**

- Our work from home members are asked to have and maintain High-speed internet connection. At the minimum 25Mbps download speed and 5Mbps upload speed, if not competing with other household users. For the sake of call quality, satellite, DSL, data plans, wireless or dial-up services are not compatible.
- Some Internet service providers enable what is called SIP ALG (Session Initiation Protocol Application Layer Gateway). This interferes with our systems and must be disabled by the provider.
- Ethernet connection is preferred.

**OTHER REQUIRED QUALIFICATIONS:**

- Physical requirements: sedentary work, fluent typing, listening, speaking, extensive reading, repetitive motions, and extended computer usage.
- Ability to maintain a professional home office without distraction during our hours of operation
- Attend virtual training via web cam

- 
- Own or have daily access to a smart device where Apps can be downloaded/accessed (i.e., phone, tablet)
  - Strong verbal and written communication skills
  - Excellent listening skills and a consultative approach to customer service
  - Strong PC Skills: Microsoft Office (Outlook, Word, Excel, PowerPoint, etc.); Web proficiency
  - Ability to clear required background check

#### **DESIRED QUALIFICATIONS:**

- Previous experience with Stride/K12
- Salesforce Experience
- Previous experience in working in a call center environment
- Previous customer service or sales experience with proven record of achievement

**WORK ENVIRONMENT:** The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- This position is remote and open to residents of the 50 states and D.C

**Compensation & Benefits:** Stride, Inc. considers a person's education, experience, and qualifications, as well as the position's work location, expected quality and quantity of work, required travel (if any), external market and internal value when determining a new employee's salary level. Salaries will differ based on these factors, the position's level and expected contribution, and the employee's benefits elections. Offers will typically be in the bottom half of the range.

- This position will pay \$15.75/hour.

This is a temporary/contractor role and you will be an employee of Randstad. This salary is not guaranteed, as an individual's compensation can vary based on several factors. These factors include, but are not limited to, geographic location, experience, training, education, and local market conditions. Randstad offers a robust benefits package for eligible employees that can include health benefits, retirement contributions, and paid time off.

# Vetted Job Listing Sites

**Rat Race Rebellion**

<https://ratracerebellion.com>

**FlexJobs**

<https://www.flexjobs.com>

**Upwork**

<https://www.upwork.com>

**PeoplePerHour**

<https://www.peopleperhour.com>

- ❑ Introduction
  - Demographic & Niche
- ❑ Services Offered
  - Reporting
- ❑ Compensation (Product Received or Monetary Value)
- ❑ Building a Relationship

GETTING

A GOOD

PITCH!

#approvethepitch

## Be "in the know" with brands you want to work with

- Register as press or media for press releases & newsletters on brand's site to help craft messaging to them.

- Connect with brands on social media and tag them to show your content (\*especially content that organically mentions the brand\*)

**Search for the press, marketing or PR Agency (PR Agency of Record) online or on the brand's website**

- Send an introductory email



*HELLO?*



*IS IT ME YOU'RE  
LOOKING FOR?*



## LOOK BEFORE YOU PITCH

DOES THIS BRAND  
"FIT" WITH YOUR  
GOALS & SITE?

WILL WORKING WITH  
THIS BRAND BE OF  
BENEFIT TO YOU &  
YOUR AUDIENCE?

WHAT TYPES OF  
COLLABORATIONS  
ARE MORE SUITED TO  
YOU AND THE  
BRAND?

# Things to Avoid in Your Pitch

## Generic Name

Dear editor,

I love your site! I am the editor-in-chief of mytravelblog.com, **an extremely popular blog**, and I would love to work with you sometime! My blog has been ranked in the top 100 travel blogs by **thatotherblogger.com** and I know my readers would LOVE to learn more about your company!

## Intro With Lots of Big Claims But No Proof

I have a **HUGE following!**

I've been traveling full-time since 2011 so I can write about almost any destination and I'm always on the move so I'm sure we can find a place where I can review some tours. I'm going to France soon. **Let me know if you need anything!**

## Vague Offers or No Real Request

My readers love to travel and **I know they would love to hear about your company.**

I'd love to write about the **Super Deluxe Ultimate 7-Day VIP Exclusive Experience**. Can we set this up **for three days from now?** I'm traveling with my "photographer" and four "assistants" (ages 3-9) so I'll need tours comped for all of us.

## Asking for too much the first time & over-promising on the results

In exchange for this two-hour tour, I can **guarantee seventeen blog posts and 40 social media mentions.**

Thanks,

**First name only, never says the name of the blog or attaches media kit or mentions stats**

## Closing With No Details

# Example of a Good Pitch

## Intro & Social Stats

Hi <Name>,  
<Short but detailed introduction> I'm a <niche> blogger who publishes <X blog> and I am interested in working with <your company>. My blog receives <average number> monthly visitors (give stats for best month). I have <number and social media platform> followers (repeat for your top platforms among the most popular) and my readers consists of <audience demographics>.

## Services You Can Provide

<Show what you can offer beyond the above numbers>

- I can offer <blog & social media promotion, social media “takeover”, customized hashtags for reporting, advertising, event support, etc>.
- I have contributed to/my blog has been featured on/I syndicate content to/my photos have been featured on <list other sites or publications>.
- A recent campaign with <other company> generated more than <number> or impressions to that company's website/social followers- OR--(provide links to your best social and blog postings).

## Request & Offer

<Specific request and offer>. I am looking for a company to <partner with me/state what you are asking> I think <your company> would be a great fit because <explain why your readership fits the audience the company wants to reach>. I can provide any of the above-mentioned sponsored services or can provide tailored services to align with your company's current marketing needs. <Show that you have looked into how the brand collaborate with other bloggers or describe ways you have worked with other brands>.

## Build A Relationship

For your reference my media kit is attached or can be found online <link to media kit> - OR--(provide relevant <blog/writing/photo/video> samples). Please feel free to contact me if you are interested in discussing a possible partnership, a future collaboration or if you need any additional information.

Thank you,

**Complete name / Blog url / Social media links / All contact details**






# Drive Adjustable Seat Height Rollator



Share



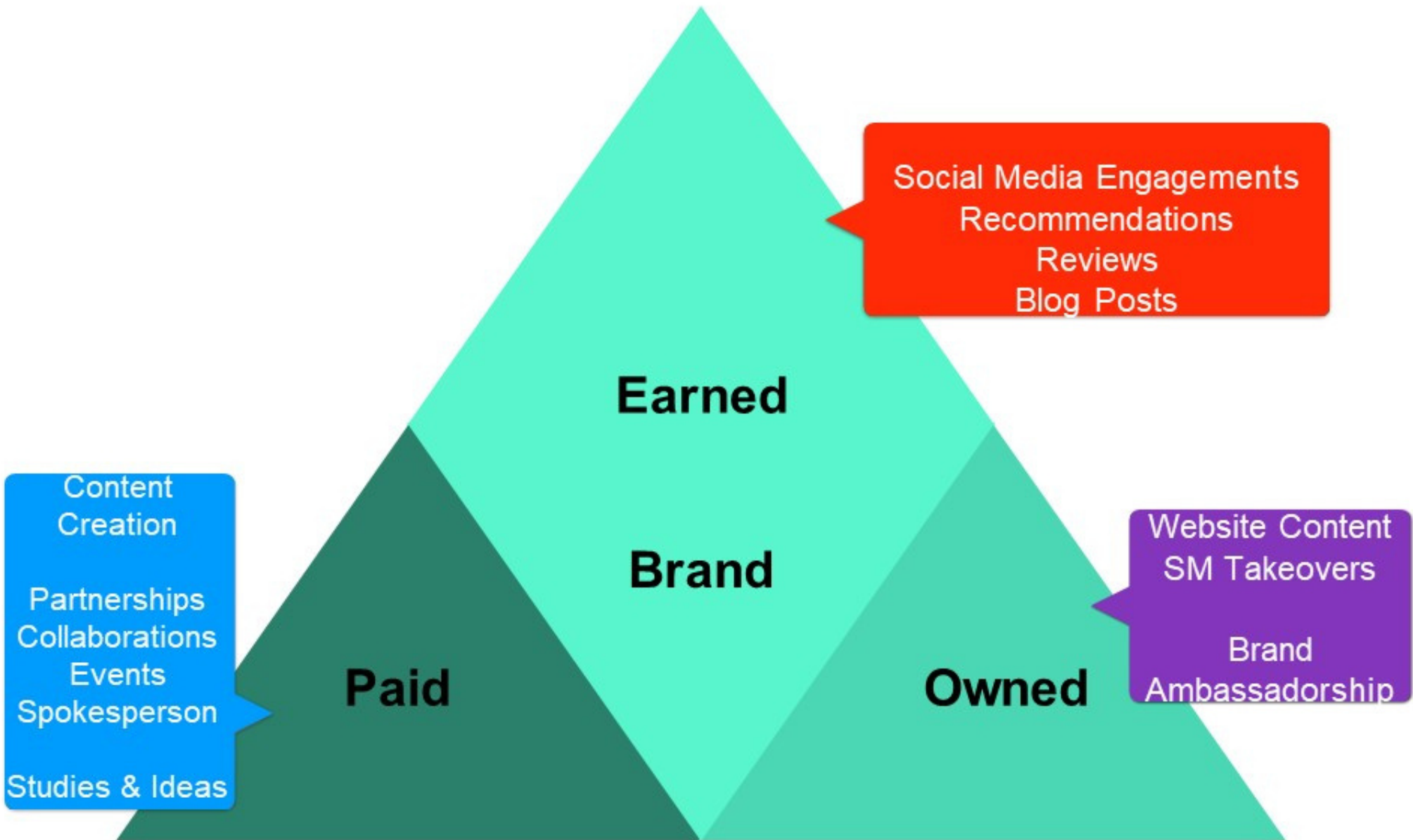
Watch on  YouTube

# What Brands Want (IT'S NOT ALL ABOUT REACH)

---

- ++ Content Relevance & Quality
- ++ Post Frequency
- ++ Social Media Platform Expertise
- ++ Target Audience & Engagement
- ++ Demographics/Niche
- ++ Ratio of Sponsored Content
- ++ Cross-Platform Relevance
- ++ Rate
- ++ Reach

# How Can We Work Together?



Content  
collaboration  
give creative  
freedom



# Final Thoughts

## MULTI-PLATFORM APPROACH



Remote jobs are available. Keep your resume current with all of your experience and skills (as a parent, advocate, volunteer, caregiver), etc.



Reach out to brands and companies that you want to work with. Explain how their product already works in your life. Create a relationship.



Register as media on any brand or company that you want to receive products from so you can stay current on their latest products and developments.

*Let's get social!*

**CONTACT ME!**

**WWW.JOSCELYNRAMOSCAMPBELL.COM**

**Instagram: @joscelynramoscampbell**

**Facebook: @pastorjoscelyn**

**Twitter: @joscelynrc**

**(352) 978-4178**

**Email**

**joscelyn@joscelynramoscampbell.com**

