



About Dr. Joscelyn

Dr. Joscelyn Ramos Campbell is a **prominent award-winning national spokesperson** known for her **marketing expertise** and advocacy work for people with disabilities. She is the founder of **Hope Torchlighters**, a nonprofit organization that helps to provide stability wellness, advocacy, and empowerment to special needs and neurodiverse families. She was **recently honored with the Presidential Lifetime Achievement Award of Service. The Presidential Lifetime Achievement Award is one of the highest civilian honors granted by the President of the United States.**

A former federal government public relations executive under the Bush and Obama administrations, her outstanding marketing efforts were key in the rapid growth of federal hiring for government agencies, including the U.S. Dept. of Transportation and the U.S. Environmental Protection Agency. She was awarded the **Presidential Lifetime Achievement Selfless Service Award. She is the 2nd recipient to have received such an honor. The 1st recipient was Sarah Obama, the grandmother of former President Obama.**

Recently, she was honored with the **Outstanding Leadership Award for her extraordinary achievements** in the marketing field at the Summer Edition of the Marketing 2.0 Conference, held at the Caesars Forum, Las Vegas.

Born in Brooklyn, New York to Cuban and Puerto Rican parents, Joscelyn is bilingual and bicultural. She is raising a multicultural and multigenerational family, alongside her military veteran spouse of Irish American descent. Together, they have four wonderful boys; including identical twins and their youngest has Autism, With an educational background in Legal Studies and a degree in Pre-Law, Joscelyn has earned several national awards in communications, marketing, public relations, and social media.

Additionally, after 20+ years of achievement in a career spanning the fields of the federal & local government, multimedia, and humanitarian rights, Joscelyn was bestowed a working honorary degree of **Doctor of Philosophy in Humanities.**

Her award-winning parenting and lifestyle website, **Mami of Multiples**, is a testament to her dedication to promoting inclusivity and diversity. Joscelyn has been **featured on numerous television and media outlets** including CBS, NBC, NBC Latino, FOX, Univision, Telemundo, Huffington Post, and CNBC to name a few. She was named a **Top 10 Inspiring Latina Mom Blogger to Follow** and is considered one of the influential **Hispanic-American bloggers and digital icons.**





Joscelyn owns **Mami Innovative Media**, an acclaimed communications and digital marketing business whose marketing collaborations and partnerships include Brawny, Britax, Chevrolet, Disney, DuPont & Teflon, Ford, Florida Space Coast, General Mills, Hormel Foods, Johnson's Baby, Kmart, Lifetime Movie Network, Marshalls, McDonald's, National Institutes of Health (NIH), Nestle, Neutrogena, Proctor & Gamble, Target, Smuckers, State Farm, Sylvan Learning Center, T.J.Maxx, Toyota, Visit Orlando, Waldorf Astoria and Wounded Warrior Project, to name a few. As a **recognized multimedia pioneer**, she is the **Co-Host of the Chicas Chatting Podcast**.

The **"super-connected power mom"** was named by LATINA Magazine as one of the **Best Latina Bloggers To Follow and Must Know** and one of **The 10 Best Latina Mom Bloggers on the Web**. Joscelyn was selected in a joint venture by Disney and LATINA Magazine to be a **Parenting and Family Columnist for LATINA Magazine**.

In 2022-2025, she was **elected to be the Chairwoman of the City Parks and Recreation Advisory Board**.

Key Demographics

- **Parents, Grandparents Millennials, and Gen X**
- **Multi-Cultural and General Market Audience**
- **Ages 20-65**
- **Household Decision Makers and Shoppers**
- **Household Median Income \$75,000**



Under the leadership of **Sr. Pastors, Dr. Tony McCoy and Jodie McCoy**, Joscelyn has become an **ordained Pastor** overseeing the Special Needs Ministry and is a Nathaniel's Hope Buddy Break Respite Care Director. (Dr. Tony McCoy is a former Florida Gator and retired NFL Player for the Indianapolis Colts and Arizona Cardinals). In addition, Joscelyn is leading a disability ministry while having an **active disability**. She is certified in theology and disability ministry via The Christian Institute on Disability.

She is a sought-after spokesperson who travels across the U.S. for speaking engagements and conferences and holds leadership capacities for various organizations. Connect with Joscelyn at joscelynramoscampbell.com, [@JoscelynRamosCampbell](https://www.instagram.com/JoscelynRamosCampbell), and [@JoscelynRC](https://www.facebook.com/JoscelynRC). Despite her various achievements, Joscelyn remains humble and down-to-earth, with a contagious enthusiasm to help others. Her tireless efforts to make the world a better place, especially for families affected by disability, have continued to positively impact countless lives.





STATS



500,700

Monthly Visits

190,000

Unique Monthly Visits

10,000

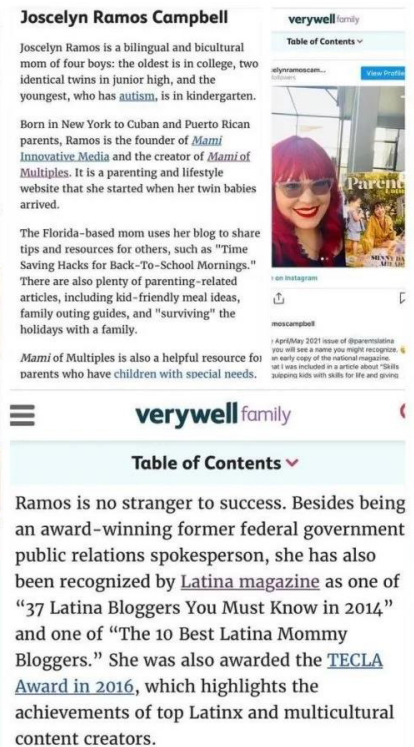
Subscribers

Communications & Digital Marketing

Partnerships with Brawny, Britax, Chevrolet, Disney, DuPont & Teflon, Ford, Florida Space Coast, General Mills, Hormel Foods, Johnson's Baby, Kmart, Lifetime Movie Network, Marshalls, McDonald's, National Institutes of Health (NIH), Nestle, Neutrogena, Proctor & Gamble, Target, Smuckers, State Farm, Sylvan Learning Center, T.J.Maxx, Toyota, Visit Orlando, Waldorf Astoria and Wounded Warrior Project, to name a few.

SERVICES

- Available in English & Spanish
- Advertising
- Advocacy Training
- Brand & Conference Ambassadorship
- Coaching & Classes
- Community Outreach
- Consulting to Businesses & Ministries
- Disability Awareness
- Event Planning & Management
- Influencer Outreach & Management
- Live Streaming & Hosting
- Media Training & Mentoring
- On-Air Public Speaking & Master of Ceremonies
- Product Reviews
- Public Speaking
- Social Media Campaigns, Consulting, & Management
- Sponsored Posts & Articles
- Virtual Classes
- Voice Over



SOCIAL MEDIA STATS

13,216



@mamiofmultiples

26,600



@drjoscelynramoscampbell

14,700



@JoscelynRC

2,061,326

Impressions for all social media accounts



@JoscelynRamosCampbell



@mamiofmultiples

@pastorjoscelyn

@innovativetalk

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